

Today's Campus Online

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WITH JEFF WENDT



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The name of this dynamic lady is on the university she works in each day. And she loves her job!

Differentiate between a talent and a skill.

Skills can be taught and learned. Talents are natural aptitudes or affinities. Both talents and skills need to be nurtured.

What about interests and passions?

A person may be self-motivated toward an interest, even passionate about it. My advice is always follow your passion, and you'll likely have a successful career.

Do people get paid for talents or for skills?

A person achieves a dream when he or she is paid for both.

At what point in talent development can skills be developed and polished?

At almost any point in life. I'm a fan of lifelong learning and beginning new careers in mid-life.

What skills that Keiser University develops and polishes are the most financially rewarding today?

Our edge is giving a student the ability to acquire job-ready skills while still in school. More than 50 percent of a Keiser student's curriculum is devoted to hands-on skill-building. Today's economy rewards allied health practitioners such as registered nurses, biomedical technicians, ultrasound, health administrators, and there is a coming boom in health information management.

What is Keiser University regularly doing to align your degree offerings to skills that employers want and need?

In Florida we have more than 1,000 advisory board members. They are local employers and industry leaders. We communicate with each one of them in person at least twice a year. We recruit our faculty from the same sources. I serve as the Chair of Florida's Workforce Board, where I stay well in touch with Florida's commercial, research and employment future.

Are governments generally helpful or generally unhelpful?

Bear in mind that unemployment is at an all-time high nationally and in Florida. At this time, government is helpful. Workforce Investment Act money as well as workforce-related stimulus funds are being well spent developing talent.

Surprise our readers with your four most recent locations.

We have 100 bachelors students in Shanghai co-located with the Hong Kong Institute of Business and Shanghai Jiao Tong University. We have 50 students in the European Republic of Moldova, some of whom are pursuing MBAs. We also have 30 business degree students in Singapore. And, in Port St. Lucie, Florida we've just opened the Keiser University College of Golf.